

ENRIQUE CARRERAS

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PROFILE

I am a Research Affiliate at the leading center for innovation policy issues "CENIT" and work as a consultant to international organizations like the Inter-American Development Bank (IADB), the World Bank (WB) and the Corporación Andina de Fomento (CAF). I have worked with large databases, geo-referenced data and developed visualizations using different software (Py, Qgis, Stata, SQL, R). In the past, I have had experience in senior positions in the public sector, for which I performed impact evaluation assessments; designed new policies and inferred their possible results in the economy.

I graduated in economics from the Universidad Torcuato Di Tella and obtained my master's in economics with a focus on impact evaluation studies (A/B testing, randomized trials, regression discontinuity, matching, etc.) at the Universidad de San Andrés, the two best-ranked universities in Argentina in those areas.

CURRENT ACTIVITIES

RESEARCH ASSISTANT, CITIZEN SECURITY AND JUSTICE, IADB

CABA, MAY-20-PRESENT

I work directly with the head of the research unit in Washington DC, Santiago Perez Vincent, in many projects related to citizen security and justice in Latin America. Our main focus is an impact evaluation of the COVID-19 lockdown effects on domestic violence (co-author).

RESEARCH FELLOW AT RESEARCH CENTER FOR TRANSFORMATION (CENIT)

CABA, JUN18-PRESENT

I work directly with the center's director, Anabel Marín, in various projects. My work usually involves working with large government databases, and also building new ones, to later carry out analyzes and deliver reports on the different topics on which we work. On the other hand, I work in the design and development of theoretical frameworks for our studies and I maintain institutional relations with referents from the public and private sectors. I coordinate three junior assistants.

On-going projects:

- **Agri-food exports sector: Four case studies from Argentina** (co-author, IADB)
 - A case study on strategies, capabilities and diverse challenges to export differentiated goods from the agri-food sector in Latin America and the Caribbean

Completed projects:

- **Innovation & Competitiveness in Mining Value Chains: A Comparison of Brazil & Argentina** (co-author, industrial organization paper, IADB)
 - Led fieldwork, which involved travelling to 9 provinces, interviewing key public and private actors and worked in all areas of the project.
- **Job Laws' Effects on Firm Dynamics in the Argentinian Patagonia** (co-author, econometric paper, IADB)
 - Worked with Argentina's registered employment database (SIPA) and incorporated other data sources to study job laws effects on firm dynamics.
- **Supply and Demand of Policies Oriented to Support Production, Innovation, and Entrepreneurship in Argentina** (Public Expenditure Review, 2018, WB).
 - Led fieldwork, which involved contacting and interacting with several state entities to obtain data on policies' budgets. Assisted throughout the project.
- **Smart Specializations: Diversification in "Cuenca del Golfo de San Jorge"** (Industrial Organization study 2019, IADB)
 - Database building and designed relevant indicators
- **The Political Economy of Trade Policy in Argentina** (Assessment of the political economy of trade liberalization policies, 2018, IADB).
 - Built indicators and wrote sections of the document

ECONOMIC CONSULTANT AT CORPORACIÓN ANDINA DE FOMENTO

CABA, BUENOS AIRES, APR20-PRESENT

I work in the project "Measuring the productivity of cities in Latin America". This position involves building geo-referenced databases, performing statistical analysis, creating reports and data visualizations. Work is done mostly using different Python packages (such as geopandas, matplotlib, folium, google maps, geocoder, etc.), as well as specialized software such as QGIS and statistical analysis in Stata.

ECONOMIC CONSULTANT AT INTER-AMERICAN DEVELOPMENT BANK

CABA, BUENOS AIRES, APR20-PRESENT

I work in econometric studies focused on identifying the effects of IADB financial support programs on MSMEs. Additionally, I build databases and perform analyzes for different studies

EXPERIENCE

TEACHING ASSISTANT IN THE MBA AT UNIVERSIDAD TORCUATO DI TELLA CABA, BUENOS AIRES, OCT19-MAR20
T.A. on Managerial Economics and Industrial Organization

CAF - DISTRIBUTED ENERGY GENERATION IN LATAM CABA, BUENOS AIRES, OCT19-MAR20
RA work for Dr. Mariano Tappata in a project that studies the industrial organization of Distributed Energy Generation in Latam. Project funded by CAF.

ECONOMIC CONSULTANT AT INTER-AMERICAN DEVELOPMENT BANK CABA, BUENOS AIRES, JUL18-JAN19
External impact evaluation of IDB investment projects

ADVISOR TO THE PRESIDENT OF THE ARGENTINE COMMISSION FOR INTERNATIONAL TRADE CABA, BUENOS AIRES, JAN 17-JUN18
Provided policy recommendations for the Ministry of Production, Secretary of Trade and Presidency to smoothen Argentina's industrial transition to trade liberalization.

- **Designed and led the “Competitiveness Program”:** a program designed to assist Argentine SMEs in overcoming productivity and competitiveness issues.
- **Led economic analysis:** studied different industrial sectors, forecasted policy impacts on local industry and employment, performed cost-benefit analysis.
- **Liased with industry representatives:** organized and led periodic meetings with local producers, visited industrial plants, helped solve firms' specific inquiries, identified scope for government assistance, and participated in meetings and consultancy on antidumping actions.
- **Worked closely with other government areas:** cooperated and coordinated with government officials and built consensus for recommendations (Trade, Industry, Productive Transformation, Commission for the Defense of Competition, Quality Certifiers)
- **Worked on effective policy communication:** Wrote policy briefings, prepared presentations, and presented and defended work to high-ranking public officers from Ministry of Production, Trade and Presidency.
- **Worked on internal process improvements:** I worked with the Directors to improve anti-dumping research methods and designed a guide for research and case presentations.

EDUCATION

UNIVERSIDAD DE SAN ANDRÉS: Master in Economics VICTORIA, BUENOS AIRES, DEC16

UNIVERSIDAD TORCUATO DI TELLA: Bachelor in Economics NUÑEZ, BUENOS AIRES, DEC15

LEADERSHIP AND ENTREPRENEURSHIP

- **Co-founded MercadoPuro.com “Unique stories in each product” (2016-2017).**
 - Winners of Startup Contest “Young Entrepreneur” of Santander Rio Bank.
 - Finalists of the City of Buenos Aires Contest “BA Potentiate” for Startups.
 - Pre-selected for Startup Chile Seed 2017.
- **Co-developing a companion app for Twitter**
Designed for influencer-twitter users, this python-based project generates a word cloud with the most common words among a user's twitter “fanbase”. To do this, it scrapes tweets from people who like said user's twits (we understand this group of people as their "fanbase").
- **Led and managed construction of a vacation cabin resort in Las Leñas, Argentina (Jun 2016- today)**
Currently, our resort has 5 houses and can accommodate up to 50 people. Led logistics, including several weather, and human resources issues. Website: <https://casademontana.negocio.site/>

ADDITIONAL INFORMATION

- Advanced English, Spanish native.
- Data Science experience:

- Advanced Stata & excel
- Python, SQL
- QGIS
- Expertise in different sectors of Argentine local industry
- Expertise in PowerPoint presentations design
- Teamwork advocate
 - Captain of the Basketball team of Universidad Torcuato Di Tella

REFERENCES

- Anabel Marin. Director of CENIT. PhD in Science and Technology Policy Studies at SPRU, UK. amarin@unsam.edu.ar - +54 9 11 3391 5223
- Santiago Perez Vincent. Citizen Security and Justice - IADB. PhD Economics Bocconi University, santiagoper@iadb.org
- Mariano Tappata, Professor at Universidad Nacional de Rio Negro, PhD in Economics UCLA, mtappata@gmail.com
- Martín Rossi, Associate Professor of Economics and Vice Rector at Universidad de San Andres, PhD in Economics Oxford University, mrossi@udesa.edu.ar
- Valeria Arza. Former Director of CENIT. PhD in Science and Technology Policy Studies at SPRU, UK, varza@unsam.edu.ar - +54 9 11 6376 3624
- Juan Carlos Hallak. Undersecretary for International Insertion. PhD Economics Harvard University, jhallak@gmail.com